



What's hiding in your motel rooms?

Make sure your motel is UrineFREE™!

However efficient your cleaning regime might be, can you really be sure that you have identified and removed all sources of stains and odours in your motel?

Urine odours & stains are not only unhygienic but also unpleasant for guests and staff alike. Urine odours can be one of the most offensive smells and can often lead to guest complaints that give a motel a bad reputation.

UrineFREE™ offers a practical and environmentally friendly solution to this problem.

Whilst most proprietary brands of cleaning products simply contain a surface cleaning agent, temporarily masking the urine smell, **UrineFREE™** is a high quality bio-enzymatic product that tackles the source of the odour.

Whether the area affected is bathroom, bedding, carpets, upholstery or flooring, **UrineFREE™** is an all-in-one product that completely removes all (pet & human) urine odours and stains no matter how old and is a must for every hotel, motel & housekeeping cleaner.

With 20% more concentrate than other brands with the addition of extra urine eating bacteria for faster action, **UrineFREE™** works on the biological combination of urine – urea, urochrome and uric acid crystals. Most general cleaners merely remove the water soluble components of urine (urea and urochrome) but leave behind the non soluble uric acid crystals that retain the odour and stain. These crystals attach to surfaces and are very difficult to dislodge, providing a breeding ground for pathogenic bacteria. Any humidity or dampness will also trigger the dormant crystals bringing back the odour.

UrineFREE™'s formula of specifically selected enzymes and bacteria "eats up" the uric acid crystals whilst removing the urea and urochrome components, eliminating both the stain AND the odour.

While cleaning crews must dust, vacuum and disinfect daily, most motels say they only deep clean on average four times a year – unless stains are visible. Many urine stains are invisible to the naked eye, yet certainly not to the nose. However, the source of the smell can often be difficult to trace. **UrineFREE™ Urine Detector™** solves this problem. Using LED light technology, similar to that used by Police Forensic Officers, the pocket size torch will fluoresce dried urine in a darkened room, making it easy to identify and treat the right area. Then, after treatment in accordance with the product directions, use **UrineFREE™ Urine Detector™** again to check if you've removed it all.

Ready for use and available in a range of bottle sizes, **UrineFREE™** is the only urine remover you'll ever need.

For more information on **UrineFREE™**, to find a distributor or to purchase online visit:
www.urinefree.com.au.